



Iowa City Music Auxiliary

2021/2022 Corporate Sponsorships

IowaCityMusicAuxiliary.org

Dear Iowa City Schools Supporters,

My name is Tracy Kueter, and I am the President of the Iowa City Music Auxiliary. The Music Auxiliary is a booster organization of parent/guardian/community representatives from each school music program designed to support the needs of performance music in the ICCSD—band, choir, and orchestra. Our organization raises funds, provides volunteer support, and promotes music advocacy to enrich our music students and directors.

This year, as we navigate the emergence from the COVID-19 pandemic, the needs of our programs are different, and we need your help. We are asking for corporate donors to help us raise the funds our music programs need to ensure access to programming for everyone, regardless of socio-economic status or how a student attends school this year. We recognize our corporate donors at concerts, on Music Auxiliary ICCSD social media, and on our Music Auxiliary website. We are also looking for donors to participate in a matching campaign with families during a two week period in December to incentivize giving. These donors would be listed in the letter sent to families for the matching campaign.

The District Performance Music Coordinator, Jon Welch, would like you to know about the challenges school music faces and how you can help:

To continue delivering quality instruction to all students, we need to invest in virtual learning tools (such as usb condenser mics, various music software programs, student registration feeds) and various forms of music specific PPE for teachers and students to safely deliver instruction to keep our students and teachers safe. You can support our music programs by contributing to the Iowa City Music Auxiliary, our district-wide parent music booster group.

I can personally attest to the importance of our Music Auxiliary for advocacy and supplemental funds to ensure the success for our students. In a typical school year, the Music Auxiliary assists with a variety of curricular needs, including transportation, registration fees for students and ensembles, and discretionary funds for music programs. This year will be different and the organization will donate funds to support instruction using virtual tools.

By contributing to the Music Auxiliary, you will directly impact nearly 4,000 students in the ICCSD and help our programs continue to thrive through these uncertain times.

To donate, please go to the [Iowa City Community Schools Foundation Campaigns page \(ICCSDFoundation.org\)](http://IowaCityCommunitySchoolsFoundation.org). Where it states “Select a Campaign” choose “Music Auxiliary” from the dropdown menu.

If you prefer to donate with a check, please make sure your check states that it is for the Music Auxiliary and mail to:

**ICCSD Foundation
1725 N. Dodge Street
Iowa City, IA 52245**

If you have any questions or need further information, please contact Tracy Kueter, contact@iowacitymusicauxiliary.org or 703-919-0565. Thank you for your ongoing support!

Sincerely,

Tracy Kueter
Music Auxiliary President

and

Jonathan T. Welch, M. Ed.
Director of Orchestras, Iowa City West High School
District Performance Music Coordinator, Iowa City Community Schools
President, Iowa String Teachers Association